



## THE BLOG

Margieinitaly is a travel blog featuring personal stories from Italy and all things Italian. Readers routinely use this blog as a resource for up-to-date interesting, inspiring, and useful information related to Italy and Italy travel. Articles on the blog include stories and information about popular Italy destinations as well as off-the-beaten path places. Conversational in tone, personal experiences with the people of Italy, travel tips, observations, excursions including cooking and wine experiences, and photos and videos from Italy are its main focus. Occasional reviews of authors who write about Italy.

## THE READERS (Updated Jan 2017)

Started in 2011, Margieinitaly has over 500 posts and has close to 11,000 followers. Margieinitaly receives over **4,000 visitors a month** with over **6,000 page views**. 50% of my readers are from the US, with the remainder predominantly from the United Kingdom, Italy, Canada, and Australia.

## SOCIAL MEDIA (Updated Jan 2017)



### Twitter

Over 9,000 followers and more than 8,000 photos and videos



### Pinterest

Over 400 followers



### Instagram

2413 followers



### Facebook

662 followers

## CONTACT

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